

Biederman Redevelopment Ventures (USA) and To Good Use (AUS) have formed an international partnership to ensure Australia remains at the forefront of placemaking, sustainability and liveability, and the home to some of the greatest places in the world. This partnership will allow Dan Biederman and his incredible team to provide leadership and share knowledge from projects such as the famous Bryant Park, contributing to the development of parks and places in Australia whilst having an experienced, local, nimble, on-the-ground presence in Bec McHenry.



## BIEDERMAN REDEVELOPMENT VENTURES

### DAN BIEDERMAN

Director and Partner Lead

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BRV transforms under-utilised public space into vibrant destinations that promote social interactions and economic vitality for any district.

### SERVICES INCLUDE

- Public realm programming & activation
- Revenue strategies
- Governance planning
- Operations planning
- Media & communications
- Public private partnerships

### PROJECTS

- Bryant Park, New York City, New York (below image)
- South Street Seaport, New York City, New York
- Church Street Park, Nashville, Tennessee
- CIBC Square, Toronto, Canada
- Ivy Station, Culver City, California
- Levy Park, Houston, Texas
- Mission Rock, San Francisco, California
- Qianhai Kerry Centre, Shenzhen, China
- Singapore Urban Redevelopment Authority, Singapore



### BEC MCHENRY

Director and Partner Lead

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TGU is on a mission to put land and assets to good use through strategic thinking, practical placemaking and long-term place management.

### SERVICES INCLUDE

- Visioning, placemaking & activation strategy
- Partner & stakeholder engagement
- Site transition planning & management
- Project & place management
- GIS spatial data & place analytics
- Impact reporting & assessment

### PROJECTS

- West End, Melbourne (below image)
- Moonee Valley Park, Melbourne
- Fitzroy Gasworks, Melbourne
- Richmond Quarter, Melbourne
- Brookfield Place, Sydney
- Martin Place, Sydney
- Devonport Showgrounds, Tasmania
- The Commons Hobart, Tasmania

