

ALL THE GOOD *things* 2022

A brief, no-frills reflection and celebration of the all the good things that made 2022 a year to remember for To Good Use.

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SHOUTOUTS

To the individuals who have helped me keep learning and growing.

Alice Dore
Bronte McHenry
Carmelo Rositano
Kat Smith
Kim Coleman
Laurent Deleu
Letitia Hope
Mark Davis
Mayur Taylor
Paul Hameister
Roger Nelson
Simon Elcock

21

PROJECTS

Completed with new collaborators and old friends.

40

NATIVE ANIMALS SPONSORED

Our usual friends - sugar gliders, platypus, echidnas and koalas.

30

ENDANGERED SEA TURTLES SPONSORED

Did you know that as few as one in 10,000 sea turtles are likely to survive to adulthood? The natural obstacles faced by young and adult sea turtles are staggering, but it is the increasing threats caused by humans that are driving them to extinction. We are trying to do our part to help.

\$25K+

INVESTED

In start-ups that are disrupting the property industry and making the world a better place, including in Hoopsy - a company that is making sustainable, flushable pregnancy tests to eliminate the hundreds and thousands of tons of plastic that goes into landfill each year thanks to traditional mid pregnancy tests.

SOLAR BATTERY INSTALLED

Making our office fully electric and off grid.

2

MENTORSHIPS

Supporting 2 female founders on their journey to greatness, including providing desk space to the incredible Yesha, Founder of After.

5

BEEHIVES SPONSORED

Across East Coast cities.

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PARTNERS WHO HELPED US MAKE IT ALL HAPPEN

THANK YOU

ADP Consulting, Studio Perspective, CHC, Hatch Roberts Day, Keyvision, Cultural Capital, Paul Money Partners, Bellringer, Search Commercial, Nelson Architecture and Neue Media.

\$5K+

DONATED TO CHARITY

Including to the One Heart Foundation, wildlife sanctuaries and animal shelters.

WE REMAIN

100%

CARBON NEUTRAL

Across our office and operations, including all vehicles thanks to Greenfleet.

\$1200 IN RENT PAID

TO VICTORIAN FIRST NATIONS CUSTODIANS VIA PAY THE RENT

A grass roots Aboriginal-led organisation that is helping us take a collective step towards acknowledging the fact that this land was never ceded and First People still hold profound connection to the Country on which we live and work. We believe paying the rent is part of a process that all non-Indigenous people - individually and collectively - need to enter into if we are to move towards justice, truth, equality and liberation for First Nations people.

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TENANCIES ACTIVATED

As part of our work at West End. These include local businesses and a social enterprise, and accounts for 50% of the retail footprint within the precinct, which stood vacant for 12+ months prior to our involvement.

6,000+

TREES PLANTED

Across some of the most vulnerable forests globally and within Australia's bushfire affected communities.

2

HYBRID CARS PURCHASED

One step closer to fully electric!

100+

HOURS OF VOLUNTEERING

Including for the Point Lonsdale Surf Life Saving Club, Pockets of Green and Nature Based Cities.

WE'RE ALMOST A

B Corp
(AGAIN!)

Bec was proud to be founder of the second B Corporation in Australia in 2012. TGU is close to certifying, and Bec is even prouder to have seen the community expand over the years, so we will be closer to number 500 once done!!

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FLIGHTS TAKEN

All offset with Greenfleet and also directly with Virgin Australia.